

DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C.

Visitors to New York

have something to see in this best equipped and most modern store. It is as near perfect as human skill and ingenuity can make it. And it serves you best—every minute of the day.

Simpson Crawford & Co. SIXTH AVE 19TH TO 20TH STREETS

The August Furniture Sale Continues Its Triumphant Tour.

The exodus of Furniture from here has been remarkable—an August record that future years will find hard to beat. Not a dull or idle moment. Not an unworthy piece of furniture sold to any one.

But the August Movement is in its last quarter—days are numbered. To-morrow the sale individualizes—certain things at special prices; very special. No day so far equals it in value-giving.

COUCHES:—Solid Oak Frame, highly polished, indestructible upholstery; covered in high grade Wellington or Rookwood velours; reduced from \$20.00 to \$12.00. DRESSERS:—Bird's-eye Maple, Selected Golden Oak and Mahogany; 42 inches wide, with French plate bevel mirror, oval or pattern shaped; dust-proof drawers; very best construction; reduced from \$23.00 to \$15.00. BRASS BEDSTEADS:—2-inch posts, 4-inch fillings, extra heavy mounts and vases, constructed with massive goose neck; guaranteed lacquer; size 4 feet 6 inches; reduced from \$28.00 to \$22.00. ORIENTAL RUGS:—Three bales extra quality Antique and Modern Shirvan and Dagestan Rugs, selected for their beautiful color and excellent texture; regularly \$18.50, now at \$14.50. 150 Antique Mossel, Seibend and Perrehan Rugs; many very rare pieces among them; average size 4x6 ft.; regularly \$24.50, special \$18.50.

MATTRESSES:—Made from improved South American hair; full 40 pounds; one or two parts; covered with best A. C. or fancy satin tickings; reduced from \$15.00 to \$10.00. MORRIS CHAIRS:—Golden oak or mahogany finish, highly polished, large broad arms; can be adjusted to four different positions; hair filled cushions, stitched edge; reduced from \$12.50 to \$8.50. CHIFFONIER:—Bird's-eye maple, selected golden oak and mahogany; 32 inches wide; French plate bevel mirror, oval or pattern shaped; dust proof drawers and claw feet; reduced from \$22.00 to \$18.00. PARLOR SUITS, 5 Pieces:—Handsome carved frames, covered in satin damask or velvet; our guaranteed upholstery; reduced from \$90.00 to \$45.00. EXTENSION TABLES:—Golden oak, 42-inch top, can be extended to six feet; square top; reduced from \$13.75 to \$8.50. ROCKERS:—Golden oak or mahogany finish, highly polished wood seats with arms; your choice; reduced from \$3.25 to \$1.75. PARLOR SUITS, 3 Pieces:—Rich design, handsomely carved; our guaranteed upholstery; your choice of covers; reduced from \$45.00 to \$27.50.

Remarkable Underprice Sale of Imported Lace Collars and Stoles. (The Pronounced Feature for Fall and Winter).—Exquisite round Collars and Stoles—the new shapes, ranging from the delicate Lierre to the heavy Arabe; they come in a fetching variety of shades, ecru, butter and white. Advance samples (no two alike)—and offered at a fraction of their import cost. A little later, when the season opens, you'll get the duplicates at regular prices. For this sale only they are divided into two price lots at \$2.45 and \$4.95. An occasion for the thrifty buyer. See window display.

Dress Goods Stupendous Clear-Up.

Twelve thousand yards of fancy thin dress fabrics in all-wool and silk wool novelties. Also Scotch Tweeds, Houspuns, Zibelenes, Bannockburn Loop Effects, Cheviots, Basket Cloths and Plaids. Kinds that retail for \$2.75, \$3 and \$3.75 the yard. Superb qualities and here at a price concession just in time for the coming season. On sale to-morrow at yard. BLACK AND COLORED NOVELTIES, including 48-inch all-wool Cheviots and Volles, and 88-inch all-wool Crepes and Annures; regular 75c quality, at yard, \$48.

GROCERIES. SIXTH FLOOR.

SUGAR:—Havemeyer & Co's best granulated, 47c. COFFEES:—Hotel Cecil Blend; one of the world's most perfect blends of high grade coffees; worth 55c, per lb.; special, 44c, 40c, 1.00; per lb., 25c. COFFEES:—Reliable Blend fresh roasted, 6 lbs., 70c; 1 lb., 12c. TEA:—Famous Oolong, English Breakfast, Japan, Oolong, 1 lb., 1.00; 4 lb., 4.00; 10 lb., 10.00. BUTTER:—Meadow Brook fancy creamery, 5 lb. crock, 1.18. CHEESE:—Herkimer county fancy full cream, mild, 1 lb., 15c. POTATOES:—Long Island stock, extra fancy, per bushel, 2.25. CORN:—Best Navy Beans, 5 lb. can, 25c. OLIVE OIL:—"Royal Star", the finest French oil produced, 5 lb. can, 2.75; 1/2 gallon tin, 1.38. APPLES:—Gallon cans, best N. Y. State Apples, peeled, cored and quartered, 20c; 2.25; gallon can, 20c.

AXMINSTER RUGS:—High-grade Axminster Rugs, extra long pile, close weave, guaranteed quality, all wool; Oriental and domestic designs and colorings; size 9x12 ft.; regularly \$27.50, reduced to \$23.50. ROYAL WILTON RUGS:—All wool, guaranteed quality, reproductions of famous Turkish and Persian weaves; 9x12 ft.; regularly \$35.00, reduced to \$27.50.

Sharp and Effective Price Cut On Summer Hosiery.

End of August prices—an absolute final clearance of every pair—to make way for Fall arrivals. Prices are the lowest of the year. WOMEN'S:—20c. Stockings, lace lisle and fancies, at 12c; 25c. to 35c, sheer gauze and lace lisle, at 23c; 40c. imported lisle and cotton, at 23c; 50c. to 60c. kinds, various exclusive designs, at 39c. MEN'S:—25c. Half Hose, Hermsdorf dye, red Maco, at 19c; 35c. and 50c., openwork and embroidered, at 23c; 50c. and 75c., high grades, exclusive styles, at 33c.

Housekeeping Linens at a Saving.

DAMASK TABLE CLOTHS, heavy make, grass-bleached Table Damask, with border all around, in newest patterns:—68x98 inches, value \$1.75, each, \$1.25; 68x104 inches, value \$2.25, each, \$1.65; 68x104 inches, value \$2.75, each, \$2.00. TOWELS:—250 dozen German Huck Towels, all white, hemmed ends; were \$1.50 dozen, \$1.50 at. 200 dozen hemstitched Huck Towels, damask border, strictly pure linen; special, \$2.85 dozen. WHITE BED SPREADS—200 extra quality Marcellus Quilts, ready hemmed, double-bed size; value \$3, each, \$2.50.

DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C.

SHIRT WAISTS.

The Most Phenomenal and Extraordinary Sale of the Year.

At 4.75

You never read anything like it. We've never printed news to compare with it.

Hand Embroidered Linens; value \$14.75; four different kinds. Mexican Drawwork; value \$7.75 to \$10.75. Linen with colored Tanguay Medallions; value \$11.75. Linens with Cluny Medallions; value \$10.75. Imported Batistes, tan color, embroidery, tucking and Point Venise Medallions and lace value \$12.75. Dotted Swisses with Irish Point inserting and tucking; value \$13.75. Also ten other styles in Lawns, Jap Silks and Changeable Taffetas—of equal value.

Untrimmed Hats. One Wonderful Value. Suitable for Present Wear As Well As in Fall Weather. Black Jap Silk Turbans; all hand folded; the very newest shapes and desirable styles for the coming season—a good value at \$3.95. Monday Only at \$2.75.

Women's Garments.

Final Clearance.

Every Suit, Jacket, Coat or Skirt that has the word "summer" associated with it is to be sold this week, which means Radical Reductions Without Regard to Cost.

PEDESTRIENNE SUITS—Of brilliant and other wool fabrics, well tailored; styles are good, but the line of sizes is broken; former prices \$20 to \$27.50; to close at \$12.50. SUITS OF SILK, PONGEE AND LINEN—The balance of our stock, only one or two of a kind, comprising the best selling numbers of the season; prices were \$19.75 to \$27.50; to close at \$10.00. JACKETS AND COATS—Of taffeta, linen and cloth, of the better grade materials, tailored in a superior manner; only a few of a kind; choice at \$8.75. SKIRTS—Of extra fine quality mohair, figured, plain and striped effects, beautifully made, perfect fitting, two different styles; \$10.00 Skirt for \$5.00.

\$6 to \$8 Shoes and Oxfords At 2.65.

All Women's—in sizes 3 1/2 to 5, double A to B widths; the show styles of a top-notch maker, including kid and patent leather, silk-lined shoes and some of the latest Oxfords that ever peeped out of a box. Samples, of course—only 300 pairs all told. Identical sorts \$2.65 are being sold in New York at \$6, \$7 and \$8; to-morrow \$2.65.

Silks of Splendid Qualities Reduced.

PEAU DE CYGNE—Good dress quality; large assortment of colors; regular price 85c. yard, at 68c. WHITE TAFFETA—19 inches wide; a superior and lustrous silk; real value 75c. yard, at 57c. BLACK TAFFETA—Strong and highly finished; excellent quality, per yard, 48c. IMPORTED CHECK TAFFETA—All sizes of checks; bright and lustrous; 19 inches wide; value 75c. per yard, at 55c.

Nottingham Lace CURTAINS—At Half.

Half of them are half price; remainder are at two-thirds their worth. Twenty-seven hundred pairs all told; spick-span new Curtains which we purchased at decided concessions. You can see very plainly where it will pay you to anticipate your wants and be here to-morrow. 79c., 98c., \$1.35, \$2.65, \$3.25 Pair.

Petticoats of Sateen or Black Silk.

WOMEN'S PETTICOATS, silk finish sateen, extra wide accordion plaited ruffio, circular flounce, regular value \$3.00, at \$1.95. BLACK SILK PETTICOATS, heavy taffeta, full sizes, deep graduated flounce, trimmed with rose quilting; value \$5.50, at \$5.95.

Misses' and Girls' Dresses—A Clean-Up.

GIRLS' DRESSES, linen, pique, grenadine and silk-finish chambray; in low, high, Russian and long-waisted models; have sold as high as \$15.00; sizes 6 to 14 years; to clear at \$4.50. MISSES' SHIRT WAIST DRESSES, foulard and taffeta; sold as high as \$29.75; sizes 14-16 years; at \$13.75.

Notion Specials—For Monday's Selling.

Dress Shields, double covered, No. 3, 8c. pair; No. 4, 10c. Safety Pins, 1000, 25c. for. Bathing Shoes, regular 25c. line, at 15c. Fancy Bathing Caps, usually \$1.95, for 95c. Alpha Kerchief Bathing Caps, usually \$1.05, for 79c. Horn Hair Pins, usually 25c. box, at 17c. Shoe Laces, per dozen, 12c. Skirt Lengthener, usually 10c., for 7c.

Jewelry—Reduced in Price, Not in Quality.

AUTOMOBILE OR WRIST BAGS, German silver and fish-scale mesh, French gray frame, value \$5.00, at \$2.95. LORGNETTE CHAINS, Real Coral, beautiful tints and full size chains, 50 inches; value \$5.75, at \$2.75. CUFF BUTTONS, solid gold, plain and fancy design, Roman or bright finish; special at \$1.95. INDIAN BEAD CHAINS, with tassel, all new effects; value \$1.00, at 50c.

DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C. DRY GOODS, &C.

John Daniel Sons & Sons Broadway, Eighth and Ninth Streets Entrances on Three Thoroughfares.

We are now receiving the early shipments of Fall Goods, and offer the coming week advance styles in Hats, Tailored Suits, &c.

Suits—New models in Fall Walking Suits, black or blue chevots and tweed mixtures, long coat, plaited or strapped seams, skirt flared or plaited, at \$12.00, \$14.00, \$16.00 each.

Waists—A line of new Fall Waists in French flannel, all colors, at \$3.98 each.

Hats—Advance styles in choice Autumn Millinery. TRIMMED HATS (new models). READY TO WEAR HATS, latest ideas. UNTRIMMED HATS, in newest colorings and shapes. Choice Novelties in Bands, Crowns and Ornaments. OSTRICH FEATHERS now the popular fad. WINGS AND COQUE FEATHERS in all new colorings. EXTREME NOVELTIES IN ROSES, which are quite the Paris idea for hat garnitures.

SUITINGS.—First importation of Silk and Wool Suitings; new mixtures in Fall color combinations.

In the Upholstery Department.

Opening Sale of Irish Point Lace Curtains, nice quality net, very effective designs; value \$6.00, at \$4.75 pair.

Snow Flake Cross Stripe Curtains, in choice colorings; value \$2.75, at \$1.93 pair.

Couch Covers, 60 in. wide, fringed all round; worth \$4.50, at \$2.95 each.

Sale of New Fall Blankets.

500 pairs of fine California Wool Blankets, special price:—

1/2 size; value \$3.45, sale price \$2.75.

3/4 size; value \$3.75, sale price \$2.98.

Full size; value \$4.98, sale price \$3.76.

Full size; value \$5.98, sale price \$4.75.

Our Mail Order Department will serve you promptly.

Broadway, Eighth and Ninth Streets

Monday's Sale

\$5 Fine Solid Gold Eye-Glasses, \$1

Spectacles, \$1.50. Gold Eye-Glass Chains, 50c.



EVERY PARTICLE OF METAL IN THIS SPRING IS WARRANTED SOLID GOLD, and set with finest quality of imported lenses. The clips are the new kind that cannot slip and do not disfigure the nose. They are the most stylish glasses made. EYES THOROUGHLY EXAMINED FREE by our specialist.

EHRICH BROS.' DRY GOODS HOUSE, Sixth Avenue and 23d Street, New York.

HELP WANTED—MALES.

BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown. BOOK BINDER:—Wanted, a first class book binder, with experience, to bind books for the publisher. Address: 212 Herald Downtown.

HELP WANTED—MALES.

SALESMAN WANTED BY A LACE IMPORTING HOUSE FROM JANUARY 1, 1904, FOR THE LARGE CITIES OF THE WEST, SALARY AND COMMISSION. THE PROPER MAN; ONLY THOSE HAVING AN ESTABLISHED TRADE NEED APPLY; ALL COMMUNICATIONS STRICTLY CONFIDENTIAL. ADDRESS LACES, 259 HERALD DOWNTOWN. SALESMEN TO REPRESENT AN exclusive veiling house for Middle West, South and far West; state where travelled and with whom last employed; only experienced men need apply. Address L. M., 226 Herald. SALESMAN FOR LACES, DRESS TRIMMINGS, SILKS AND DRESS GOODS, TO CALL ON THE CITY DRESSMAKERS; A YOUNG MAN OF EXPERIENCE AND GOOD REFERENCES. EDWARD A. MORRISON & SON, 809 BROADWAY, CITY.

HELP WANTED—MALES.

SALESMAN, TRAVELLING OR LOCAL; SIDE LINE; 25% COMMISSION; GOODS NEW; SELL TO EVERY BUSINESS, CITY OR VILLAGE; SAMPLE CASE FREE. ADDRESS L. N. CO., 112 EAST 125TH ST., NEW YORK. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. EXPERIENCE NOT NECESSARY, BUT INTELLIGENCE AND RESOURCEFULNESS ARE. Give full particulars if you want attention. Hustler, 259 Herald Downtown. SALESMAN: BRIGHT YOUNG MAN, THOROUGHLY EXPERIENCED AND GOOD; MUST HAVE SITUATION AT ONCE. HUSTLER, 273 HERALD DOWNTOWN. SALESMAN: Three bright men, of good appearance, to accompany our salesmen, call on established corporations; must be business, full of ambition; very attractive face; customers business men only; right parties can earn \$20 weekly in New York, Boston or Philadelphia. Address: Frederick A. Keating, 34 Union square, New York. SALESMAN, CITY AND NEARBY TRADE; SILK WAISTS AND COSTUMES. S. B. WATKINS, 143 BROADWAY, PLAZA.

HELP WANTED—MALES.

BOY wanted in downtown office; good penman, neat, energetic, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: thoroughly experienced, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house.

HELP WANTED—MALES.

SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house.

HELP WANTED—MALES.

SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house.

HELP WANTED—MALES.

SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house. SALESMAN: energetic, tactful young man, capable of growing into responsible position, wanted for outside territory by large manufacturing house.

For Other Advertisements Under This Heading See Directory, Sec. 1, P. 2.